

ABSTRACT

Computer-implemented techniques via a computer network for allowing freight industry participants, including shippers, forwarders, carriers, and market makers to securely and conveniently trade in freight capacity, which is destined to be transported via a plurality of transportation modes, are disclosed. Trading is enhanced by providing user-appropriate forecast data and rating data to traders, while various data display restrictions are imposed to achieve security and to respect the confidentiality needs of the freight industry participants.